

OFFICIAL SCHEDULE

Access to all shows and events by invitation only. This schedule is subject to change.
For further information please visit www.mbfashionweek.com/berlin
Press shuttle service available courtesy of Mercedes-Benz.

Mercedes-Benz FashionWeek BERLIN

A | W
JAN 19-22, 2016

TUESDAY, JANUARY 19

10/00	AM	RUNWAY	SADAK
11/00	AM	STAGE	IVANMAN
11/30	AM	OFFSITE	NOBI TALAI @ KRONPRINZENPALAIS
12/00	PM	RUNWAY	LENA HOSCHEK
01/30	PM	RUNWAY	SPORTALM
03/00	PM	OFFSITE	GREENSHOWROOM @ POSTBAHNHOF
04/00	PM	RUNWAY	ODEUR
04/30	PM	OFFSITE	ISABELL DE HILLERIN @ KRONPRINZENPALAIS
06/00	PM	RUNWAY	MARC CAIN
07/00	PM	OFFSITE	MARCEL OSTERTAG @ HEERESBÄCKEREI
07/30	PM	OFFSITE	DAWID TOMASZEWSKI @ KRONPRINZENPALAIS
08/00	PM	RUNWAY	RIANI
09/00	PM	STAGE	LALA BERLIN
09/30	PM	OFFSITE	ESTHER PERBANDT @ RADIALSYSTEM V

WEDNESDAY, JANUARY 20

10/00	AM	RUNWAY	DOROTHEE SCHUMACHER IN COOPERATION WITH MASTERCARD
11/00	AM	STAGE	MALAIKARAIS
12/00	PM	RUNWAY	ANJA GOCKEL
01/30	PM	RUNWAY	MINX BY EVA LUTZ
02/00	PM	STAGE	LOUISE FRIEDLAENDER
04/00	PM	RUNWAY	REBEKKA RUÉTZ
05/00	PM	STAGE	BRACHMANN

06/00	PM	RUNWAY	LAURÈL
07/00	PM	STAGE	P' VR ISABEL VOLLRATH
07/30	PM	OFFSITE	KILIAN KERNER @ ELLINGTON HOTEL BERLIN
08/00	PM	RUNWAY	GUIDO MARIA KRETSCHMER BERLIN
09/00	PM	STAGE	SAMPLE-CM

THURSDAY, JANUARY 21

10/00	AM	RUNWAY	MERCEDES-BENZ FASHION TALK BY INVITATION ONLY
11/00	AM	RUNWAY	XAVI REYES PRESENTED BY MERCEDES-BENZ & ELLE
12/00	PM	STAGE	STEINROHNER
12/30	PM	OFFSITE	MARINA HOERMANSIEDER @ KRONPRINZENPALAIS
01/30	PM	RUNWAY	DIMITRI
02/30	PM	STAGE	PHILOMENA ZANETTI
03/30	PM	OFFSITE	PERRET SCHAAD @ TBA
04/00	PM	RUNWAY	EWA HERZOG
05/00	PM	STAGE	HOLY GHOST
05/30	PM	OFFSITE	AUGUSTIN TEBOUL @ KRONPRINZENPALAIS
06/00	PM	RUNWAY	ZUKKER
07/00	PM	STAGE	VLADIMIR KARALEEV
08/00	PM	RUNWAY	BALDESSARINI
08/30	PM	OFFSITE	WILLIAM FAN @ KRONPRINZENPALAIS
09/30	PM	RUNWAY	TULPEN DESIGN

FRIDAY, JANUARY 22

10/00	AM	RUNWAY	MAISONNOÉE
11/00	AM	STAGE	MARIANA JUNGSMANN
12/00	PM	RUNWAY	ANNE GORKE
01/30	PM	RUNWAY	IRENE LUFT
02/30	PM	STAGE	WHITETAILE
04/00	PM	RUNWAY	EMRE ERDEMOĞLU
05/00	PM	STAGE	IOANA CIOLACU
06/00	PM	RUNWAY	FASHION DESIGNS PRESENTED BY SHIH CHIEN UNIVERSITY

SATURDAY, JANUARY 23

06/00	PM	KEY LOOKS – THE SHOW! PRESENTED BY FASHION ID
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RUNWAY

Brandenburg Gate, Strasse des 17. Juni, 10117 Berlin

STAGE

me Collectors Room, Auguststrasse 68, 10117 Berlin

SHUTTLE

An exclusive shuttle bus service will be provided by Mercedes-Benz, for accredited press to shuttle between the Runway and the Stage.

The shuttle will be available 30 minutes before each show.



FASHION ID
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MAYBELLINE
NEW YORK



a WAVE | INMG event

OFFICIAL EVENT CALENDAR

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MONDAY, JANUARY 18

09/30 AM	LIDEWIJ EDELKOORT S/S 2017 TREND SEMINAR "THE EMANCIPATION OF EVERYTHING" PRESENTED BY LIGANOVA. THE BRANDRETAIL COMPANY @ HAUS UNGARN KARL-LIEBKNECHT-STRASSE 9, 10178 BERLIN EVENT RUNS UNTIL 02/30 PM
10/00 AM	SHOW & ORDER FASHION TRADE EVENT @ KRAFTWERK BERLIN-MITTE KÖPENICKER STRASSE 70, 10179 BERLIN EVENT RUNS UNTIL WEDNESDAY 05/00 PM
11/00 AM	DESIGNER SAMPLE SALE @ GORMANNSTRASSE 23, 10115 BERLIN EVENT RUNS UNTIL SUNDAY 08/00 PM
12/00 PM	FASHIONBLOGGERCAFÉ THE ZONE EDITION E-WÖHNEN 2022 MENDELSSOHNSTRASSE 27, 10405 BERLIN EVENT RUNS UNTIL WEDNESDAY 06/00 PM
01/00 PM	ZEITMAGAZIN KONFERENZ MODE & STIL @ KRONPRINZENPALAIS UNTER DEN LINDEN 3, 10117 BERLIN EVENT RUNS UNTIL 07/30 PM BY INVITATION ONLY
07/00 PM	THE POWER OF COLORS - MAYBELLINE NEW YORK MAKE-UP RUNWAY @ RUNWAY DOORS OPEN AT 06/00 PM
08/00 PM	SPRING/WINTER 2019/2025 BOBBY KOLADE WINTER 2016/2017 @ TBA BY INVITATION ONLY

TUESDAY, JANUARY 19

09/00 AM	PANORAMA @ BERLIN EXPOCENTER CITY EINGANG SÜD / JAFFÉSTRASSE, 14055 BERLIN EVENT RUNS UNTIL THURSDAY 06/00 PM
09/00 AM	ETHICAL FASHION SHOW @ POSTBAHNHOF STRASSE DER PARISER KOMMUNE 8, 10243 BERLIN EVENT RUNS UNTIL THURSDAY 05/00 PM
09/00 AM	CURVY IS SEXY THE INTERNATIONAL CURVY FASHION FAIR @ TELEKOM HAUPTSTADTREPÄSENTANZ FRANZÖSISCHE STRASSE 33A-C, 10117 BERLIN EVENT RUNS UNTIL THURSDAY 04/00 PM

10/00 AM	PREMIUM INTERNATIONAL FASHION TRADE SHOW @ STATION-BERLIN LUCKENWALDER STRASSE 4-6, 10963 BERLIN EVENT RUNS UNTIL THURSDAY 05/00 PM
10/00 AM	SEEK CONTEMPORARY FASHION TRADE SHOW @ ARENA BERLIN EICHENSTRASSE 4, 12435 BERLIN EVENT RUNS UNTIL THURSDAY 05/00 PM
10/00 AM	BRIGHT TRADESHOW @ ARENA AM FLUTGRABEN, 12435 BERLIN EVENT RUNS UNTIL THURSDAY 05/00 PM
03/30 PM	GREENSHOWROOM AFTER SHOW COCKTAIL @ POSTBAHNHOF STRASSE DER PARISER KOMMUNE 8, 10243 BERLIN EVENT RUNS UNTIL 04/30 PM
03/30 PM	GUIDED TOURS THROUGH THE FASHION STUDIOS @ BEST-SABEL-BERUFSAKADÉMIE LINDENSTRASSE 42, 12555 BERLIN EVENT RUNS UNTIL 06/00 PM
10/00 PM	ADIDAS ORIGINALS X DANDY DIARY UMSPANNWERK ALEXANDERPLATZ VOLTAIRESTRASSE 5, 10179 BERLIN BY INVITATION ONLY

WEDNESDAY, JANUARY 20

09/00 AM	GRAZIA POP UP @ KAFFEEHAUS GROSZ KURFÜRSTENDAMM 193, 10707 BERLIN EVENT RUNS UNTIL 01/00 PM BY INVITATION ONLY
10/00 AM	SELVEDGE RUN TRADESHOW FOR QUALITY MENSWEAR AND CRAFTED GOODS @ KULTURBRAUEREI SCHÖNHAUSER ALLEE 36, 10435 BERLIN EVENT RUNS UNTIL FRIDAY
10/00 AM	#FASHIONTECH BERLIN THE CONFERENCE ON THE FUTURE OF FASHION @ KÜHLHAUS LUCKENWALDER STRASSE 3, 10963 BERLIN EVENT RUNS UNTIL 06/00 PM
10/00 AM	ME COLLECTORS SHOWROOMS @ ME COLLECTORS ROOM AUGUSTSTRASSE 68, 10117 BERLIN EVENT RUNS UNTIL THURSDAY
11/00 AM	BEAUTYSUITE @ SALON UDO WALZ UHLANDSTRASSE 183, 10623 BERLIN EVENT RUNS UNTIL THURSDAY 06/00 PM

01/00 PM	VOGUE SALON @ KRONPRINZENPALAIS UNTER DEN LINDEN 3, 10117 BERLIN BY INVITATION ONLY
02/00 PM	DER BERLINER MODE SALON GROUP PRESENTATION @ KRONPRINZENPALAIS UNTER DEN LINDEN 3, 10117 BERLIN BY INVITATION ONLY
06/30 PM	REBEKKA RUÉTZ AFTER SHOW EVENT @ ÖSTERREICHISCHE BOTSCHAFT BERLIN STAUFFENBERGSTRASSE 1, 10785 BERLIN EVENT RUNS UNTIL 09/00 PM
09/00 PM	MERCEDES-BENZ & VOGUE FASHION NIGHT @ BORCHARDT FRANZÖSISCHE STRASSE 47, 10117 BERLIN BY INVITATION ONLY
09/00 PM	PREMIUM PARTY @ BRICKS MOHRENSTRASSE 30, 10117 BERLIN BY INVITATION ONLY
10/00 PM	SEEK PARTY @ KONZULÁT LEIPZIGER STRASSE 60, 10117 BERLIN BY INVITATION ONLY

THURSDAY, JANUARY 21

07/00 PM	MEET THE ARTIST - I' VR ISABEL VOLLRATH AFTER SHOW EVENT @ I' VR ISABEL VOLLRATH VANGUARD COUTURE_ART LINIENSTRASSE 149, 10115 BERLIN BY INVITATION ONLY
10/00 PM	AFTERSHOW PARTY MARINA HOERMANSIEDER @ MAGAZIN IN DER HEERESBÄCKEREI KÖPENICKER STRASSE 16-17, 10997 BERLIN DOORS OPEN AT 10/00 PM BY INVITATION ONLY

FRIDAY, JANUARY 22

10/00 AM	GALA FASHION BRUNCH @ ELLINGTON HOTEL BERLIN NÜRNBERGER STRASSE 50-55, 10789 BERLIN EVENT RUNS UNTIL 02/00 PM BY INVITATION ONLY
11/00 AM	MAISONNOÉE AFTER SHOW RECEPTION @ TBA EVENT RUNS UNTIL 02/00 PM BY INVITATION ONLY



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